



# **PARTICIPATE** **WOOD BUFFALO**

## ***WHAT WE HEARD ABOUT FORT CHIPEWYAN PLACEMAKING PROJECT***

*Public Works - Parks  
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By  
Jerry Neville | [Jerry.Neville@rmwb.ca](mailto:Jerry.Neville@rmwb.ca)  
Allison Flett | [Allison.Flett@rmwb.ca](mailto:Allison.Flett@rmwb.ca)  
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***CONTENTS***

Land Acknowledgement .....3

About The Project .....3

Project Reach .....4

Tactics .....4

Results.....5

Next Steps .....6



# Land Acknowledgement

The land on which we live, learn, work and play, is Treaty 8 Territory, the traditional lands of the Cree, Dene, and the unceded territory of the Métis people.

## The Project

This engagement was designed to find a suitable location for the final deck placement in a place making project that dates to 2015.

The engagement used the Participate webpage to host a survey, a detailed map of the three locations being offered up as potential locations for the deck, FAQ's and a chance to enter a draw for a random prize. Mailers were also sent to 300 households with the survey enclosed with a return envelope to put the survey in. Posters were put up in the community on bulletin boards and the RMWB offices in Fort Chipewyan. Residents could also pick up surveys at the local post office. A notice in the community newsletter, "Chip Chat" was also put out.

The survey was a simple one that asked residents to rank the three locations pre-chosen by the Parks department as potential sites for the deck placement. The option of "no deck" was also included. The survey was filled out by 29 people, nine from the Participate website, and 20 that were mailed in. There were no double phone numbers or names on the entries.



## STAKEHOLDER LIST

- Residents of Fort Chipewyan Hamlet
- Members of Athabasca Chipewyan First Nation
- Members of Mikisew Cree First Nation
- Members of Fort Chipewyan Metis Association

## COMMUNICATION CHANNELS

The Project was promoted by posters in the community and targeted social media posts on Facebook. Both nations and the Metis Local were informed of the survey as well.

## ENGAGEMENT TACTICS



Mailer for written survey



Online Poll

## ENGAGEMENTS

**300**

Surveys mailed to residents of Fort Chipewyan

**56**

Aware of the Participate Page

**14**

Comments from the residents on the Placemaking project

**10%**

Response rate on the survey

**83%**

Respondents entered prize draw

**26**

How many people got information from Participate page

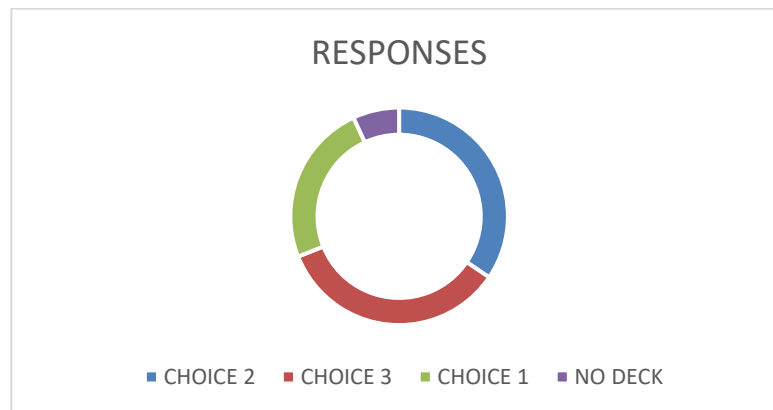


# ONLINE POLL RESULTS

## QUESTION 1:

I would like to see the Placemaking deck located in the following spot

### LEVEL OF AGREEMENT



## Results

Lowest score out of 4 is the best score

Locations 2 and 3 tied for best choice (1.83/4)

Location 1 being in third spot (2.59/4)

The no deck option was ranked by far the lowest (3.69/4)

Including the prize as an incentive seems to have worked as the number of completed surveys exceeded the predicted results. Of the completed surveys 82.8% asked to be entered into the prize draw.

The comments on the survey were mostly positive by two to one. Some of the comments were:

- I think it would be awesome to see this
- I prefer no deck as there is one already located on Monument Hill.
- Location 1 will be sitting in water sometimes, as it is in a very low spot and no place at all to park a vehicle. Locations 2 and 3 are on VERY high ground with lots of room for parking. Location 3 looks like a bigger deck which would be just beautiful
- more benches, ashtrays or containers for cig butts, garbage cans, flags on site RMWB, Can, ACFN, MCFN, Metis
- There is one deck on monument hill already. That is sufficient. We don't need anymore. They just turn into hang outs for the homeless and parties. This is not a hygienic place you would want to relax at. Walking trails would be a better option, a lot of people walk to the airport for exercise. Right now they walk in the ditch, a good walking trail would be nice thanks

It is very clear by the responses that the community is very interested in the next projects that are coming their way. A community engagement in the community would be a good way to hear from the residents on what they would like to see for recreation options for them and to suggest different projects that may work in the community.

## Next Steps

The deck will be completed this summer as the Parks will seek permits for the selected locations in order of public choice. The Parks Department will inform the residents of Fort Chipewyan with the construction dates when they are secured.

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