



WHAT WE HEARD FROM AUGUST NEIGHBOURHOOD ENGAGEMENTS & POP-UPS

*Communications & Engagement
August 2023*

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We humbly acknowledge that the land on which we live, learn, work and play is Treaty 8 Territory, the traditional and ancestral lands of the Cree, Dene, and unceded territory of the Métis.

ABOUT THE PROJECT

This report contains the feedback residents shared with facilitators at the August Public Engagement Pop-Up and Neighbourhood Engagement Series at Ptarmigan Court.

Public Engagement Pop-Ups provide the opportunity to meet residents where they are, touch base with residents on service delivery and share information on RMWB projects and initiatives.

Neighbourhood Engagements Series (NES) are Municipal engagements sessions held in urban neighborhoods, focusing on building meaningful relationships by encouraging open and honest input and feedback from residents from all neighbourhoods.

EXECUTIVE SUMMARY

August public engagements tactics varied from a booth at Community Registration Day using a question board to an open space meeting and community barbecue held at Ptarmigan Court. At both community engagements RMWB team members had conversations with residents to gather what was important to them in their neighborhoods.

PARTICIPANTS

Residents from across the region participated. However, residents that identified their neighbourhoods came from:

1. Ptarmigan Court
2. Downtown
3. Parsons Creek
4. Dickinsfield
5. Waterways

COMMUNICATION CHANNELS

- ✓ Social media posts/stories/reels
- ✓ Facebook events
- ✓ Electronic traffic signs
- ✓ Lawn signs
- ✓ Mac calendar
- ✓ Employee email
- ✓ Email to subscribers of public engagement newsletter
- ✓ Rmwb.ca/participate
- ✓ Radio
- ✓ News release

ENGAGEMENT TACTICS



- In-Person Open Space Meeting
- Online engagement portal with questions, FAQs, and ideas tools
- Event Pop-Up





KEY FINDINGS

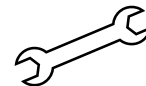
Please find the below themes that were brought forward by participants through conversations, and online engagement tools.



ENFORCEMENT



SAFETY



MAINTENANCE

OVERVIEW

COMMUNITY REGISTRATION DAY

The RMWB popped up to hear what matters most to residents August 24th from 3 – 7 p.m. at the Community Registration Day held at Syncrude Sport and Wellness Centre. Residents dropped by the booth and were able to learn about what is happening with current municipal projects, share feedback and help us find ways to work together for more vibrant, healthy, and inclusive neighbourhoods.

NEIGHBOURHOOD ENGAGEMENT AT PTARMIGAN COURT



In-person engagement: Outdoor tented neighbourhood barbecue with an informal setting sharing multiple information displays. Drop-in event with onsite subject matter experts - no formal presentation.



Online engagement: August 15 - September 5, 2023.

Virtual option through online public engagement platform rmwb.ca/participate

August 29 & 30 residents from across Fort McMurray were invited to join the public engagement team and subject matter experts for a burger and lemonade in Ptarmigan Court. We had RMWB staff on-site to answer any questions regarding the recent Land Use Bylaw amendments with Ptarmigan Court as well as Bylaw and RCMP officers present to address any concerns with safety and law enforcement. Additionally we provided updates on construction in the area and we asked residents what mattered most to them in their neighbourhoods.

WHAT WE TALKED ABOUT

- How to keep informed about construction in their neighbourhoods.
- New Land Use Bylaw No. 23/008 designation for Ptarmigan Court.
- Ways residents can participate in keeping our region beautiful.
- What matters most to you in your neighbourhood?

WHAT WE ASKED & PARTICIPANTS FEEDBACK

What matters most to you in your neighbourhood?

The public engagement team is always trying to learn and understand topics that are important for residents to provide feedback. Here are the topics that we heard:

- | | | |
|----------------------------------|------------------------------------------------------|----------------------------------------------|
| • Speeding (x2) | • Theft and crime prevention (x2) | • Safety (x6) |
| • Parking | • Building a community in our neighbourhoods (x2) | • Recreation |
| • My friends (x3) | • Pet waste – thoughtfulness and responsibility (x2) | • Noise enforcement |
| • Respecting others | • Park amenities | • No more walls for flood mitigation reaches |
| • Clean parks | • Enforcement of Dogs off leash (x7) | • Bear safety |
| • Enforcement of illegal dumping | • Sidewalk and curb maintenance | • OHV enforcement (x3) |

WHAT WE HEARD

Thank you to all residents who participated and shared what is impacting you and your neighbourhoods. All the feedback from residents below has been shared with the appropriate departments in the Regional Municipality of Wood Buffalo (RMWB) for their review and consideration.

PARKS

To explore the parks and trails maintained by the RMWB please visit our parks and facilities page [here](#).

- **Future use:** Residents of Ptarmigan Court would like to be engaged regarding the Environmental Preservation District in their neighbourhood so they can ask their questions and propose their preferred ideas.
- **Fencing:** Residents of Ptarmigan Court would like to see a fence around their neighbourhood to reduce noise, address safety concerns regarding theft, and increase beautification.
- **Cliff Ave in Waterways:**
 - This greenspace is not maintained – concerns regarding fire smarting.
 - Can there be a gate actively used to stop bikes/ATV's from driving up alley at Cliff? A suggestion that could discourage area use was to add nice wooden boxes with plants.
- **New trails:** Can we add more trails that highlight the features of our region. Trails along the river or leading to the waterfall.

- **Pedestrian Access to Woodlawn Cemetery:** When will the RMWB provide safe pedestrian access to the Woodlawn cemetery. Why would the city build a cemetery with only vehicle access?

ROADS

To learn more about roads and construction in the region visit [here](#).

- **Ptarmigan Court roadways:** Can the RMWB review road entrances and traffic pattern for Ptarmigan Court?
- **Sidewalks, curb, and road maintenance for Ptarmigan Court.** When will we see repair for our sidewalks, curbs, and roads?
- **Ptarmigan Court pedestrian access:** Why is there no pedestrian access to the street from the north exit of the community. Numerous accidents have occurred. There is a fence up to the roadway – can this be pushed back and add a sidewalk?

RURAL OPERATIONS

- **Draper road:** The new road to Draper is a safety concern at the turn. There are cement blocks that will cause an accident. Why was it built this way?

BYLAW SERVICES

The [Municipal Government Act](#) allows us to create and enforce bylaws that address the safety, issues, and concerns of residents. All bylaws are passed by Regional Council. If you wish to report a bylaw violation, call Pulse at 780-743-7000.

If you would like to learn more about bylaw services, please visit [here](#).

- **Sea-Cans in Waterways:** There is a double-standard for sea-cans being allowed in Waterways. If this was happening in downtown or Timberlea, enforcement would be on it immediately.
- **Tower road illegal dumping:** Residents are concerned this will continue and worsen. Could the staging area be concealed or gated to discourage illegal dumping.

COMMUNITY IDENTIFICATION COMMITTEE

The community identification committee makes recommendations to Council with respect to the naming of communities, subdivisions, public facilities, streets, and multi-family projects within the region. To learn more about this committee or other Council appointed Board and Committees please visit [here](#).

- **Renaming Waterways:** To help with reputation, and so people don't think we live in a flood zone, Waterways should be renamed 'The Village'.

ENGINEERING

- **Ptarmigan Court erosion:** What is the RMWB doing about the erosion that is occurring along the trail connecting the two pedestrian bridges behind Parkview Dr. and Pelican Dr.?

PROCUREMENT

All municipal bid and tender opportunities, including the associated documents, are available online on bids&tenders and Alberta Purchasing Connection (<https://www.purchasingconnection.ca>). You can view the frequently asked questions at rmwb.ca/procurement.

- **How to view procurement opportunities:** Local companies need to be able to contact procurement to bid on local jobs and tenders. We don't see this at all.

PLANNING & DEVELOPMENT

Do you have questions about land development? Please read through [frequently asked questions](#) and reach out below with any additional questions you may have.

Municipal development plans can be found [here](#).

- **54 acres land sale:** I would love to hear what is happening in Parsons Creek with the 54 acres of land that was sold! Are there any confirmed retailers?

NEXT STEPS

The Regional Municipality of Wood Buffalo (RMWB) would like to thank participants for their valuable input. Engagement findings will be shared with the public, Administration and Council. Neighborhood engagements will continue by visiting communities throughout the year. To learn when we are coming to your community next subscribe to our newsletter at rmwb.ca/participate.

Still have a questions or concern? You can reach out to the public engagement team directly participate@rmwb.ca or submit a submit a Pulse inquiry rmwb.ca/pulse. Pulse inquiries are tracked and sent to the team member that can support you with answers, explain process and request maintenance.

We encourage you to continue using your voice to make our region even better by learning about all current projects. Visit participate.rmwb.ca to stay connected! Thank you for participating!





**WHAT WE HEARD FROM
AUGUST NEIGHBOURHOOD
ENGAGEMENTS & POP-UPS**

Communications and Public Engagement

August 2023

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September 30, 2023